

# TRIBUTE & MEMORIAL FUNDS To honor the lives of people living and deceased

Creating a Tribute or Memorial Fund at the Community Foundation creates a charitable fund that is named for your loved one and represents his or her passions and interests.

## TRIBUTE FUNDS HONOR THOSE STILL LIVING, WHILE MEMORIAL FUNDS HONOR THOSE WE'VE

LOST. When a loved one passes away, family members and friends often want to create a lasting legacy in honor of his or her life. Making a decision which charity or charities should receive donations can be a daunting task in the midst of grief. Memorial Funds can be setup quickly and decisions can be made at a later time, after the family has discussed all options.

#### GETTING STARTED IS EASY.

Because of the circumstances, Memorial Funds can be created with a phone call. You can use cash, stock or other assets to establish your fund. As a courtesy, we can setup an easy online donation portal so your contributors can deposit funds (less a processing fee) directly into the Fund. 66

The Foundation helped us setup a Memorial Fund in our daughter's name in 2012. Losing Christian was the hardest thing in the world, but we have found peace knowing that her Memorial Fund has served other families struggling through cancer diagnoses.

> ROBYN BRYANT CHRISTIAN BRYANT FOUNDATION

# MORE ABOUT TRIBUTE & MEMORIAL FUNDS

#### EFFECTIVE

Because of their nature, Tribute and Memorial Funds can be setup quickly before birthdays, anniversaries, and funerals.

Guide family members and friends to donate to your loved one's Memorial Fund in lieu of sending flowers. These gifts can make a tremendous difference in the lives of others when your family is ready to make decisions as to how best to allocate the donations to honor your loved one's life.

You can continue to add funds to Tribute and Memorial Fund, or ask others to send generous donations in the name of your loved one. It can serve a cause or the community for years to come.

#### EFFICIENT

We handle the administrative tasks of philanthropy—from keeping track of your gifts and grants to sending you quarterly statements of activity— all for a nominal administrative fee. We notify your organization of all gifts made to your Tribute or Memorial Fund.

# CONSIDER A TRIBUTE OR MEMORIAL FUND IF YOU:

- Want to honor a loved one with a fund that will give back to a community or cause now and in the future.
- Want to build a pipeline for large gifts.
- Want to give friends and family members a way to be charitable in the name of someone they love or loved.

# EXAMPLES OF MEMORIAL FUNDS

Christian Bryant Foundation Kate Chapman Memorial Fund Cameron's Cause Memorial Fund Chris Storey Memorial Fund Mark Ellis Memorial Fund Sandy Elder Memorial Fund Bill Gregory Wellness Fund

## WE ARE HERE TO HELP YOU.

The Community Foundation of Northwest Georgia promotes and facilitates philanthropy by serving hundreds of individuals, families, and nonprofit organizations by creating unique funds and planned gifts that make a difference in the lives of others through the most effective means possible. Twenty years strong, the Foundation is your trusted philanthropic partner. Visit communityfoundationnwga.org or call (706) 275-9117 to learn more.

